

# Call for Papers. Extended submission deadline!

## The Poetics of Leadership: Creativity, art and story in enabling meaningful change.

A conference for researchers, educators and practitioners in leadership development, drawing inspiration from the beautiful Lake District National Park.

### *Venue and Dates*

Charlotte Mason Building, Ambleside Lake District Campus, University of Cumbria.  
7<sup>th</sup> September 2018, beginning at 4:00 pm, to 8<sup>th</sup> September 2018, ending at 5:00 pm.

### *Conference organisers*

Organised by Crossfields Institute, University of Cumbria's Institute for Leadership and Sustainability (IFLAS) and Alanus University's Institute of Philosophy and Aesthetics (Germany).

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### **The call**

Decision-makers need to be bold and agile to help their organisations and communities respond to rapid changes in their environments. Actions based on existing patterns of thought and behaviour will not suffice. What stimulates the necessary creativity to think afresh about contexts and choices? In this two-day event, we will explore methods available for leadership practice and development. Topics will include: creative writing as a method for personal leadership development, poetry as an aid for exploring emotions, the visual and performing arts as a means of enabling new ideas, storytelling as a method for leadership communications, physical play as a means of reducing inhibitions, and outdoor activities as opportunities for deepening insight. We will experience such methods and discuss them in the context of both classical and contemporary theories on the role of creativity and arts in personal and social change.

Contributions are invited from academics, practitioners and postgraduate students. The organisers would particularly like to encourage contributions that break narrow disciplinary boundaries. Contributions may take one of the following formats:

#### *1. Research Presentation*

This is a standard research presentation of 15 minutes maximum followed by 5 minutes for discussion. Research presentations must be accompanied by full submitted articles (3000 to 8000 words) which will be available on the conference website from before the event. Abstracts will be peer reviewed and some may be asked to submit a poster and pitch instead.

#### *2. Poster & Pitch*

An A0 poster plus a three-minute pitch in a themed room followed by time for the audience to interact with individual presenters. These sessions attract a special interest audience and provide great networking opportunities. Poster & pitch may focus on research or practice exchange.

#### *3. Practice Exchange*

This is a presentation or delivery of a practice in leadership development, broadly defined. Sessions may be either 20 or 40 minutes long.

### **Submissions**

The submission of proposals will be in the form of an abstract of 400 words (max) excluding references. You should include a list of up to five key references to accompany your abstract. You should also indicate which format you are proposing (paper, poster, practice) and include a short personal biography.

Please email submissions to Fergus Anderson by February 28<sup>th</sup> 2018 (fergus@crossfieldsinstitute.com).

When developing submissions, participants may find the following article to be useful background reading:

Jem Bendell, Neil Sutherland, Richard Little, (2017) "Beyond unsustainable leadership: critical social theory for sustainable leadership", Sustainability Accounting, Management and Policy Journal, Vol. 8 Issue: 4, pp.418-444, <http://www.emeraldinsight.com/doi/full/10.1108/SAMPJ-08-2016-0048>